

ToddMay

Senior Graphic Designer

722 Concord Ave.
Boulder, CO 80304
303.588.2631
toddmay@gmail.com
www.todd-may.com

OBJECTIVE:

A Senior Graphic Designer with 15 years experience specializing in design, project and production management. Works with a broad range of clients and applications to conceptualize and develop consistent brand identity to promote company image and increase revenue. Expert in diverse design solutions including website layout, packaging, media graphics, catalogs, brochures, mailers, ad campaigns, signage and tradeshow graphics.

RESUME:

Active Network, Boulder, CO **2007 – present** (Online Software Provider)

SENIOR GRAPHIC DESIGNER

Responsible for developing and maintaining company's brand identities.

- Collaborate with Online Marketing Director, Marketing VP and Product Development Managers to conceptualize, design and produce marketing collateral to meet key strategic marketing objectives.
- Establish and support overall brand consistency of multi-million dollar product lines.
- Manage multiple video projects and photo shoots

Lion Inc., Denver, CO **2006 – 2007** (Web Design Studio)

SENIOR WEB DESIGNER

Responsible for managing all projects from initial concept stage through approval process and final delivery.

- Created and presented design concepts and planned production schedules based on project requirements, aggressive deadlines and budget constraints.
- Developed solid client relationships by prioritizing marketing goals and supporting those objectives with successful design solutions.

DiscLogic, Denver, CO **2002 – 2006** (Digital Music Distributor)

CREATIVE DIRECTOR

Responsible for design and production for website, packaging and on demand digital music distribution catalog.

- Developed and executed \$400k client annual campaign including creation of original design concepts, photography purchase, concept refinement through final approval and management of pre-press production.
- Partnered with record labels regularly to define direction for new marketing campaigns.

DataPlay, Inc., Boulder, CO **2000 – 2002** (Digital Media Products)

GRAPHIC DESIGN

Responsible for managing all things creative including executive presentations, international website design and enhanced CD interface UX design.

- Worked closely with the executive team to create presentations for our partners including Coca Cola, BMG and Universal Records
- Created video and tradeshow graphics for the consumer electronics show in 2002
- Worked closely with an external agency to implement product and packaging designs across the site and collateral materials.

EDUCATION

Bachelor of Fine Arts in Communication Arts – East Carolina University

SKILLS & SOFTWARE PROGRAMS

Adobe Photoshop, Illustrator, Dreamweaver, Acrobat Pro, Final Cut Pro, Flash, Camtasia Studio, Microsoft Office Suite, CSS, HTML, Javascript, WordPress.